



# Erika Laffin

817-739-7008 | erika.laffin@gmail.com | erikalaffin.com

## Commercials –

2 <sup>nd</sup> 2 <sup>nd</sup> AD	<b>NIKE X JORDAN</b> (2025) 1 <sup>st</sup> AD: Zaida Faikh; 2 <sup>nd</sup> AD: Matt Levin	PRETTYBIRD
2 <sup>nd</sup> AD	<b>Deloitte</b> (2025) 1 <sup>st</sup> AD: Jeremy Robinson	RadicalMedia
2 <sup>nd</sup> 2 <sup>nd</sup> AD	<b>Wegovy</b> (2025) 1 <sup>st</sup> AD: Jeremy Robinson; 2 <sup>nd</sup> AD: Jim Lanier	Stink Studios
2 <sup>nd</sup> AD	<b>Hyundai</b> (2025) 1 <sup>st</sup> AD: Boma Pennebaker	d7
2 <sup>nd</sup> 2 <sup>nd</sup> AD	<b>AstraZeneca/Breztri</b> (2025) 1 <sup>st</sup> AD: Jeremy Robinson, 2 <sup>nd</sup> AD: Jim Lanier	Superprime
2 <sup>nd</sup> 2 <sup>nd</sup> AD	<b>McDonald's</b> (2025) 1 <sup>st</sup> AD: Nelson Quinones, 2 <sup>nd</sup> AD: Adam Jordan	Hey Wonderful
2 <sup>nd</sup> 2 <sup>nd</sup> AD	<b>Dick's Sporting Goods</b> (2024) 1 <sup>st</sup> AD: Kimberly Daniels, 2 <sup>nd</sup> AD: Matt Prokopek	Partizan Entertainment

## Film & TV—

Add'l 2 <sup>nd</sup> AD (Basecamp)	<b>Diarra from Detroit</b> (Season 2) 2025 1 <sup>st</sup> AD: Karen 'Ren' Radzikowski, Deon Boyce, Chris Blackmore Key 2 <sup>nd</sup> AD: Sean Bozeman; 2 <sup>nd</sup> 2 <sup>nd</sup> AD: Braheem Roberts
Add'l 2 <sup>nd</sup> AD (Basecamp)	<b>Tell Me Lies</b> (Season 2) 2024 1 <sup>st</sup> AD: Emily Evashevski, Matthew Goodwin. Key 2 <sup>nd</sup> AD: Melissa Watson, Anthony Melino; 2 <sup>nd</sup> 2 <sup>nd</sup> AD: Lydia Hayden
Add'l 2 <sup>nd</sup> AD (Basecamp)	<b>Genius MLK/X</b> (Season 4) 2022/2023 1 <sup>st</sup> AD: Van Hayden, Paul Lindsey Key 2 <sup>nd</sup> AD: Elaine Wood, Gene Smith, Sean Bozeman 2 <sup>nd</sup> 2 <sup>nd</sup> AD: Michael Jimenez
2 <sup>nd</sup> 2 <sup>nd</sup> AD (2 <sup>nd</sup> Unit)	<b>All the Queen's Men</b> (Season 3) 2022 1 <sup>st</sup> AD: Gene Smith, Key 2 <sup>nd</sup> AD: Chelsea Dobrucki
2 <sup>nd</sup> 2 <sup>nd</sup> AD (2 <sup>nd</sup> Unit)	<b>Gotham Knights</b> (Season 1) 2022 1 <sup>st</sup> AD: Cornell Willis, Key 2 <sup>nd</sup> AD: Kathleen 'KJ' Walsh
Add'l 2 <sup>nd</sup> AD (Basecamp)	<b>Praise This!</b> (Feature) 2022 1 <sup>st</sup> AD: Danny Silverberg, Key 2 <sup>nd</sup> AD: Jen Willis 2 <sup>nd</sup> 2 <sup>nd</sup> AD: Aimee Pierson-Mendez